

Prevention: The First Step to Better Health

The Problem: Cardiovascular disease (CVD) is the most prevalent and costly chronic disease in America. Heart attacks and strokes kill nearly as many as all the other causes of death combined. About 1/2 of heart attacks and 1/3 of strokes are NOT fatal. The lifetime cost of treating the survivors averages from \$100,000 to \$140,000 each. Conventional biometric screenings require 8-12 hour fasts and blood draws, which alienate many people. Even for those that get the conventional screening, checks for cholesterol and blood pressure can still miss up to half of the potential victims of heart attack and stroke!

The Solution: AngioScreen® is a 10 minute, on-site screening that requires no preparation or blood-work and costs little more than the conventional biometric screenings. It provides the best known tests for detecting vascular disease, the leading cause of heart attacks and strokes, and it instantly provides a highly engaging written and digital visual report! For the first time participants can see what the lining of their arteries look like in an instant one page report

AngioScreen® includes the following studies:

- 1. Quick Carotid Ultrasound Scan (QCS)
- 2. Peak Systolic Velocity (PSV)
- 3. Ankle Brachial Index (ABI)
- 4. Blood Pressure in both Arms
- 5. Body Mass Index (BMI)
- 6. Heart Rhythm & Pulse (EKG)
- 7. Abdominal Aortic Aneurysm scan (AAA)

Participants will receive the following materials at completion of the AngioScreen®:

- 1. 8.5" x 11" glossy color photo personal report (two-sides)
- 2. Digital format of printout (PDF file)
- 3. 4-page educational piece detailing individual studies
- 4. Non-diagnostic consultation
- 5. Two-pocket color **AngioScreen®** folder housing contents from screening.

Health Plan will receive post screening:

1. Wellness Report of aggregate data



